



**WHAT ARE
THE BENEFITS OF
ICRA CREDIT
RATING FOR A
COMPANY?**



**BEFORE TALKING
ABOUT THE
BENEFITS OF
ICRA CREDIT RATING
LET ME EXPLAIN
WHAT IS RATING
AGENCY?**





A RATING AGENCY

is a company that assesses the financial strength of companies & government entities, especially their ability to meet principal & interest payments on their debts.





A RATING AGENCY

is a company that assesses the financial strength of companies & government entities, especially their ability to meet principal & interest payments on their debts.





Do you know the
**ICRA RATED ZAMBIA-BASED
REAL ESTATE COMPANY SECURED
A LOAN OF \$1.12M.** Identically
ICRA-rated companies get many benefits
in terms of growth hacking:



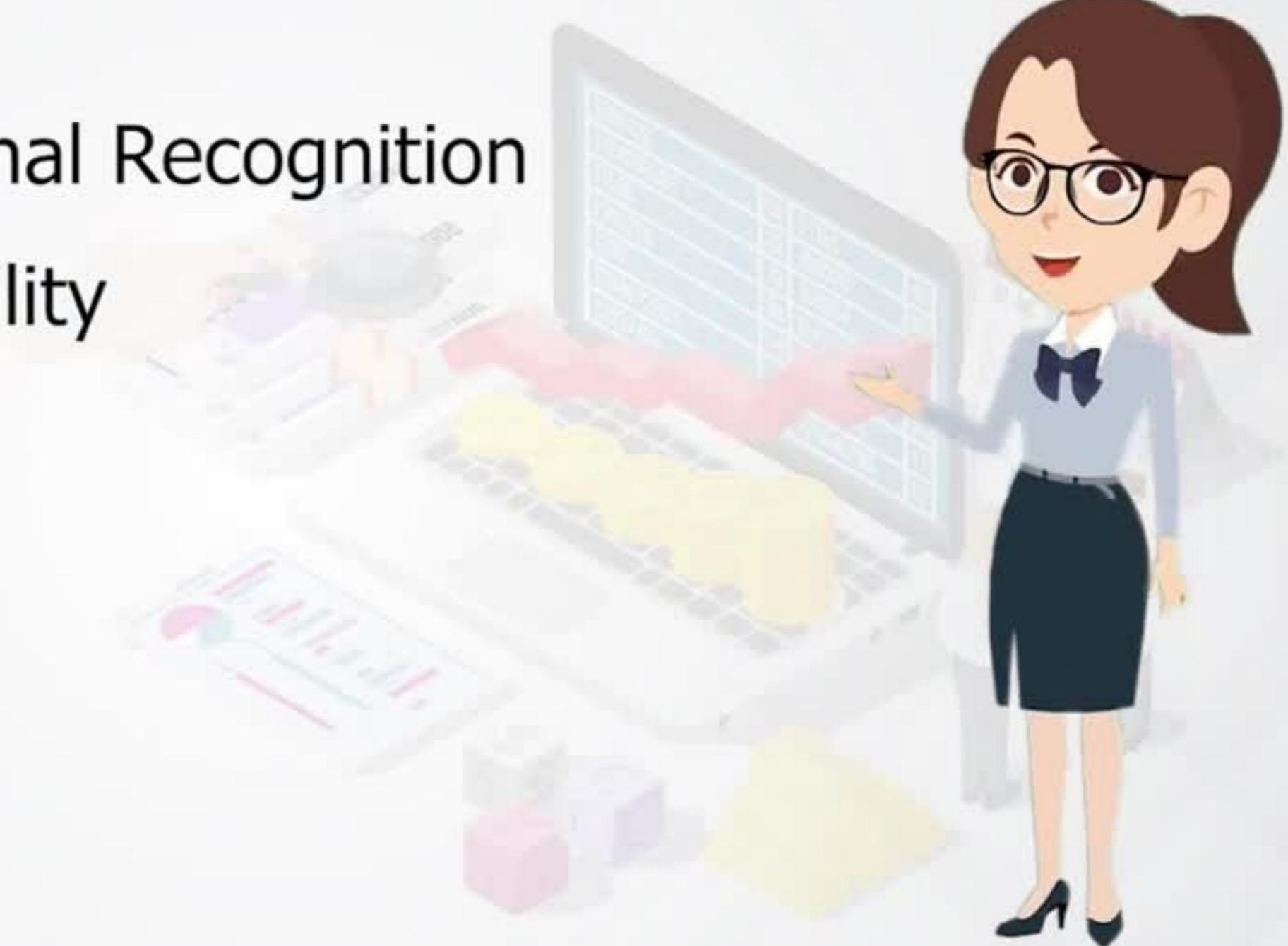


Do you know the
**ICRA RATED ZAMBIA-BASED
REAL ESTATE COMPANY SECURED
A LOAN OF \$1.12M.** Identically
ICRA-rated companies get many benefits
in terms of growth hacking:





Better International Recognition
Better Credit Quality





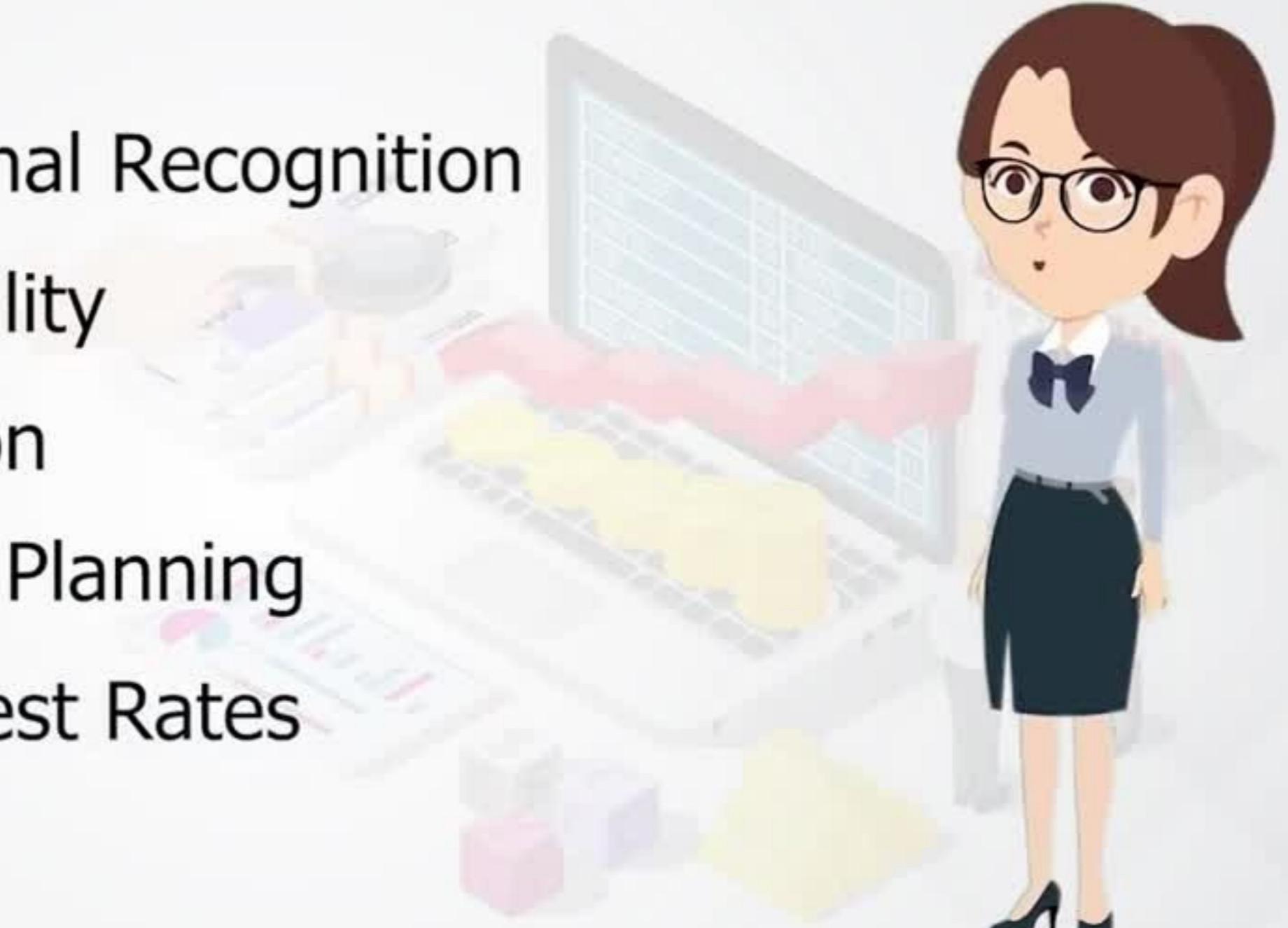
Better International Recognition

Better Credit Quality

Investor Attraction

Capital Structure Planning

Discounted Interest Rates





Talk to ICRA RATING EXPERTS

For more detail at +971 50 166 7030 | +971 52 587 2004



Talk to ICRA RATING EXPERTS

For more detail at +971 50 166 7030 | +971 52 587 2004